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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91206295
Party	Defendant OHbaby Limited
Correspondence Address	DAVID FRANKLIN HOULIHAN2 LEVEL 1, 70 DONCASTER ROAD BALWYN NORTH VIC, 3104 AUSTRALIA angela@ohbaby.co.nz,david@houlihan2.com
Submission	Appearance of Counsel/Power of Attorney
Filer's Name	Paulo A. de Almeida
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Signature	/Paulo A. de Almeida/
Date	05/07/2014
Attachments	Appearance of Counsel_OHBABY!.pdf(62563 bytes)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

Lauer Enterprises, Inc.,)	Opposition No. 91206295
)	Serial No. 79/098,590
Opposer,)	Mark: OHBABY!
)	
v.)	
)	
OHbaby Limited,)	
)	
)	
Applicant.)	
)	
)	
)	

ENTRY OF APPEARANCE OF COUNSEL

Applicant, OHbaby Limited, hereby gives notice that Paulo A. de Almeida, Alex D. Patel, and Michael W. Schroeder of the law firm of Patel & Almeida P.C., have been retained as counsel for Applicant as to all matters and for all purposes relevant to this proceeding, and requests that Paulo A. de Almeida be entered as Applicant's lead counsel for all notification and other purposes under the Board's rules.

Respectfully submitted,

Dated as of: May 7, 2014

By: /Paulo A. de Almeida /
Paulo A. de Almeida
Alex D. Patel
Michael W. Schroeder
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Attorneys for Applicant,
OHbaby Limited

PROOF OF SERVICE

I hereby certify that a true and complete copy of the foregoing **ENTRY OF APPEARANCE OF COUNSEL** has been served on Brent Routman, counsel for Opposer, on May 7, 2014, via First Class U.S. Mail, postage prepaid to:

BRENT ROUTMAN
MERCHANT & GOULD PC
PO BOX 2910
MINNEAPOLIS, MN 55402-0910

By: /Paulo A. de Almeida/
Paulo A. de Almeida